QITCOM 2011

Conference & Exhibition

The first annual edition of the information and communication technology conference and exhibition in Qatar

24-26 May 2011
Doha Exhibition Centre

Conference Schedule

Organizing partner:

ictQATAR

Organizer:

ifp Qatar

Conference Highlights

Dr. Hessa Al-Jaber	Secretary General, ictQATAR
Mr. Guy Kawasaki	Former Chief Evangelist of Apple & Co-Founder of Alltop.com
Dr. Raj Reddy	Mozah Bint Nasser University Professor of Computer Science and Robotics, School of Computer Science, Carnegie Mellon University
Mr. Mohammed Al-Ghanim	Director General, Telecom Regulatory Authority, UAE
Mr. Karim Sabbagh	Senior Partner, Booz & Company
Fiona O'Carroll	Executive Vice-President, New Ventures and Innovation, Houghton Mifflin Harcourt
Mr. Phill Jenkins	Chairman of the Planning Committee, United States Access Board
Mr. Mohamad Mourad	Regional Manager Gulf, Google

CONFERENCE DAY 1 | MAY 24 2011

08:00- 09:00 Registration & Welcome Reception

09:00- 10:00 Grand Opening & Welcome Address

Opening Address
Dr. Hessa Al-Jaber - Secretary General, ictQATAR

Keynote Address
Mr. Guy Kawasaki - Former Chief Evangelist of Apple & Co-Founder of Alltop.com

10:00- 11:30

Session 1 - Hall A

Digital Content-Innovation in Arabic Digital Content- A Business Opportunity

Moderator

Digital Content and Economic Values for Entrepreneurs
Mr. Karim Sabbagh - Senior Partner, Booz & Company

Speakers

Digital Content- Usability, E-inclusion & Digital Innovation
Mr. Jonathan Hassell - Former Head of Usability & Accessibility, BBC Future Media & Technology

Local Innovation Success Story
Mr. Ahmed Ali Al-Hammadi - Co-Founder, CarSemsar.com

Arabic Digital Content for the GCC
Mr. Mike Sneesby Vice President - IPTV, Intigral

Social Network in the Arab World
Mr. Andre Popov, Head of Strategy & Business Development, anayou

Panelists

Panel Discussion & QA
Dr. Tidu Maini - Executive Chairman, QSTP
Dr. Abdul Sattar Al-Taie - Executive Director, Qatar National Research Fund

11:30- 14:00 VIP Tour & Exhibition Opening | Prayer Break & Networking Lunch

14:00- 15:45

Session 2 - Hall A

Digitizing Arabic Content - Lead the Way

Moderator

Mr. Marwan Marouf Mahmoud - Executive Director - ICT Industry Development, ictQATAR

Speakers

Online Digital Content: Unfinished Agenda
Dr. Raj Reddy - Mozah Bint Nasser University Professor Of Computer Science & Robotics, Carnegie Mellon University - Pittsburgh

Digitization Industry, Process and Ecosystem
Mr. Mohamad Mourad - Regional Manager Gulf, Google

E-Learning: Digital Content and Digitalization
Fiona O'Carroll - Executive Vice-President, New Ventures and Innovation, Houghton Mifflin Harcourt

National Digital Archiving Project
Mr. Marwan Marouf Mahmoud - Executive Director - ICT Industry Development, ictQATAR

National Content Digitization
Mr. Ahmed Khafagy - ECM Service Area Leader, IBM

The Future of Arabic Digital Content
Dr. Kareem Darwish - Arabic Language Technology Senior Scientist, Qatar Computing Research Institute – QF

Qatar Foundation Digital Library
Mr. Mohammed Hammam - Assistant Manager, Heritage Library

Panel Discussion & QA

15:45- 16:00 Coffee Break & Networking

Day 1 Continued

16:00- 17:30	**Session 3 - Hall A**
	Entrepreneurship & Incubation
Moderator	*Mr. Marwan Marouf Mahmoud - Executive Director - ICT Industry Development, ictQATAR*
Speakers	**Incubation in the Arab World: Model and Success Stories** *Mr. Maroun Chammas - Chairman & CEO, Berytech Technology Pole*
	Early Stage Startups *Mr. Paul Bragiel - Partner, i/o Venture USA*
	Incubation & Innovation Initiative in Qatar *Ms. Noora Al-Mannai - Deputy Project Director, Enterprise Qatar*
	Qatari Success Story *Capt. Ali A. Hadi - CEO, QSAT Communications*
Panelists	**Panel Discussion & QA** *Mr. Mohammad Al-Sada - Head of Information Technology and Operations, FahrasQatar* *Dr. Hosein Badran - Chief Technology Officer, MEA - Distinguished System Architect, Cisco*
17:30	**Opening of Innovation Theatre** **Guy Kawasaki - Book Signing**

Maroun Chammas
Chairman & CEO, Berytech Technology

Hassan Al-Sayed
Assistant Secretary General, ictQATAR

CONFERENCE DAY 2 | MAY 25 2011

08:00- 09:00	Registration & Networking

	Session 1 - Hall A	Session 2 - Hall B
09:00- 10:45	**Broadband Regulation & Ecosystem**	**E-Government**
Moderator	*Mr. William Fagan - Former Head of Regulatory Authority, ictQATAR*	*Mr. Mohannad Naim - E-Gov Service Delivery Manager, ictQATAR*
Speakers	**Socio-Economic Impact of Broadband** *Paul Budde - Founder, BuddeComm.*	**A Journey to 2nd Generation i-Government** *Mr. Hassan Al-Sayed - Assistant Secretary General, ictQATAR*
	Regulating the National Broadband Ecosystem *Mr. Mohamed Al-Ghanim - Director General, Telecom Regulatory Authority, UAE*	**Saudi E-Government** *Mr. Ali Bin Saleh Al-Soma - Director General, E-Government Program, Yesser*
	Economic Aspect of Broadband *Dr. Rainer Schnepfleitner - Manager, Policy & Economic Affairs, ictQATAR*	**E-Gov** *Mr. Richard Kerby - Senior Inter-Regional Adviser on e-Government, UNDESA*
	Wireless Technology *Christopher Gow, Director of Regulatory Affairs Wireless Spectrum, Cisco*	**Sustaining National ICT Priorities** *Mr. Yousef Al-Naama - CEO, Malomatia*
	Turbulence Ahead: Innovative Thinking Urgently Needed to Unleash Digital Delivery *Mr. André Mérigoux – Alcatel-Lucent Director, Public Affairs*	**UK E-Gov Program** *Dr. Julia Glidden - Managing Director, 21cConsultancy*
	The Unstoppable Rise of Mobile Marketing *Mr. Nihal Mehta - CEO, BUZZD*	**Singapore E-Gov Program** *Mr. Joseph Teo - Center Director Of Singapore E-Gov Leadership, Singapore E-Gov Program*
	Panel Discussion & QA	**Connected Government – ICT fueling eGovernance** *Rüdiger Dorn - Director, Public Sector Europe, Middle East & Africa, Microsoft Corporation*
		Panel Discussion & QA
10:45- 11:00	**Coffee Break & Networking**	

Day 2 Continued

11:00 - 12:30

Session 3 - Hall A

Broadband Models & Ecosystem

Moderator

Dr. Kai Grunert - Managing Partner, Detecon

Speakers

FTTH Models
Mr. Richard Jones - Managing Partner, Ventura Team

Achieving Efficiency through iODN
Duke Fu - Director, Access Network Marketing Department, HUAWEI

Building a Broadband Ecosystem
Johnny McQuoid - Programme Director Super Fast Broadband, BT (British Telecom Group)

FTTH Technology & Socio-Economic Impact of Broadband Penetration
Mr. Gamal Hegazy – Board Member, FTTH Council Middle-East

Qatar National Broadband Network
Mr. Ahmed Al Mislimani - Representative, Q.NBN

VFQ
John Tombleson - Chief Financial Officer, Vodafone

Qtel
Abdulaziz Fakhroo, Qtel

Panel Discussion & QA

Session 4 part 1 - Hall B

Cloud Computing- From Fantasy to Reality - Part 1

Mr. Sa'di Aweinat - Director, Information Technology Directorate, Qatar Foundation

Cloud Models
Sarah Arnold - Business Development Executive, Cloud Computing, IBM

Cloud Computing
Kin Lui, Tam Alan – Technology Director, Huawei

Keeping the Customer in Control of the Hybrid Cloud
Mr. Mark Chaban - Director of Server and Cloud Platform Marketing, Microsoft

Qatar University's Implementation Of Cloud
Mr. Qutaibah Malluhi - Head of Computer Science & Engineering, Qatar University

Cloud Computing - A Different Perspective
Mr. Khalid Al-Hashimi - Executive Director- Cyber Security, ictQATAR

Achieving True Cloud Computing
Mr. Gary Labovich - Senior Vice President, Technology Team Leader, Booz Allen Hamilton

Panel Discussion & QA

12:30- 14:00

Networking Lunch

14:00- 15:15

Mr. Marwan Marouf Mahmoud
Executive Director - ICT Industry Development, ictQATAR

Session 5 - Hall A

Mobile Money

Moderator

Mr. Marwan Marouf Mahmoud - Executive Director - ICT Industry Development, ictQATAR

Speakers

Revenue Growth Through International Services
David Shackleton - Chief Commercial Officer, ezetop Ltd.

QNB
Ali Rashed Al-Mohannadi, QNB

Developments in the Mobile Payments Ecosystem – the Operators Perspective
Tobin Ireland - Group Director of Commercial Development, Vodafone

Doha Bank
Krishna Kumar, Head of Information Technology, Doha Bank

Panel Discussion & QA

Yousef Al-Naama
CEO,
Malomatia

Day 2 Continued

14:00 - 16:15

Session 4 Part 2- Hall B

Cloud Computing- From Fantasy to Reality Part 2

Moderator

Mr. Richard Shaheen - Middle East & North African IT Strategy Practice, Booz Allen Hamilton

Speakers

Lean Service Providing: Operating Models for the Cloud Computing Age
Mr. Bernd Jaster - Managing Consultant, Detecon

Journey To Your Cloud
Mr. Mostafa Magdy - Presales Manager North Gulf & Levant, EMC Gulf

Is the "Cloud" topic really about technology components?
Mr. Hein Van Der Merwe, Chief Technologist, Oracle

Live the Cloud
Osama Ghoul - Managing Director, Devoteam

Qatar Computing Research
Simon Ponsford - Cloud Computing Research Senior Scientist, Qatar Computing Research Institute – QF

Panel Discussion & QA

Osama Ghoul
Managing Director, Devoteam

Bernd Jaster
Managing Consultant, Detecon

15 Minutes — **Coffee Break & Networking**

Speakers

Financial Aspects of the Cloud
Mr. James A. Fanella, VP Sales & Marketing, MEEZA

From the Cloud to SaaS and Back
Mr. Sven Denecken - Vice President & Head of Sustainability Co-Innovation, SAP

Building for the Future
Ayman Dwidar, Business Manager - ESS BladeSystem, HP

From Hype to Reality - it's the year of the Cloud
Mr. Basil Ayass - Enterprise Product Manager, DELL

Network Dimensions of Cloud Services
Faisal Fayyaz - Senior Consulting Systems Engineer for Datacenter, Juniper Networks

Data Center Business Advantage
Mr. Scott Manson - Director Emerging Markets, Cisco

Panel Discussion & QA

Mr. James A. Fanella
VP Sales & Marketing, MEEZA

CONFERENCE DAY 3 | MAY 26 2011

08:00- 09:00 Registration & Networking

09:00- 10:30

Speakers

Session 1 Hall A

Smarter Cities

City Operations Centre for Managing City
Mr. Paul Chang - Business Development Executive for Emerging Markets, IBM

E-City Concept - Building Future, Green, Intelligent City
Mr. Khalid M. Attia - Service Solutions Director, Huawei

Calculating Carbon Footprint Solutions
Ms. Donna Young - Climate Change and Programme Development Director, BT

Labib Platform: Translating Data into Smart Applications & Services
Dr. Fethi Filali - Senior R&D Expert, QU Wireless Innovations Center (QUWIC)

Panel Discussion & QA

Session 2 Part 1 Hall B
Co-presented by Mada (Qatar Assistive Technology Center)

Assistive Technologies - Mobile Technologies & People with a Disability

Keynote
Welcome to Assistive Technologies
Mr. Faleh Al-Naemi - CEO, MADA

Speaker
Ensuring Accessible Technology, Today & Tomorrow
Mr. Phill Jenkins- Chairman of the Planning Committee, United States Access Board, Senior Software Engineer, IBM Research

Moderator
Anirban Lahiri - Senior Assistive Technology Specialist, Mada

Panelists
Accessibility in the Cloud - anytime, anywhere
Mr. Claudio Giugliemma - Founder, LucyTech Inc.

New Technologies & People with Vision Loss
Mr. Auda Hazeem - CEO, Nattiq Technnologies

Do Three Amazing Things Today – the impact of New Technology
Mr. Mohammad Hammoudi, Country Manager, Microsoft Qatar

Panel Discussion & QA

10:30- 10:45 Coffee Break & Networking

10:45- 12:30

Moderator

Speakers

Session 3 Hall A

Enterprise Mobility & Business Intelligence

Ms. Melvina Tarazi - Head of Industries, SAP MENA

Vision for Enterprise Mobility Solutions
Nick Brown - SVP – Strategy and Market Development, SAP

Mobility: Driving New Opportunities for Vertical Industries
Dr. Adnan Abu Dayya - Executive Director & CEO, QU Wireless Innovations Center (QUWIC)

Panel Discussion & QA

Session 2 Part 2 Hall B
Co-presented by Mada (Qatar Assistive Technology Center)

Assistive Technologies - Delivering Accessible Technologies in Qatar

Moderator
Mr. Ahmed Habib – Head of Communications Awareness & Outreach, MADA

Speakers
Connected: Ensuring Accessible Mobile Technology
Ms. Fatma Al-Khater -Community Relations Representative, Qtel

Ten Ways to Make Your Website Accessible
Mike Park - IT Accessibility Specialist, MADA

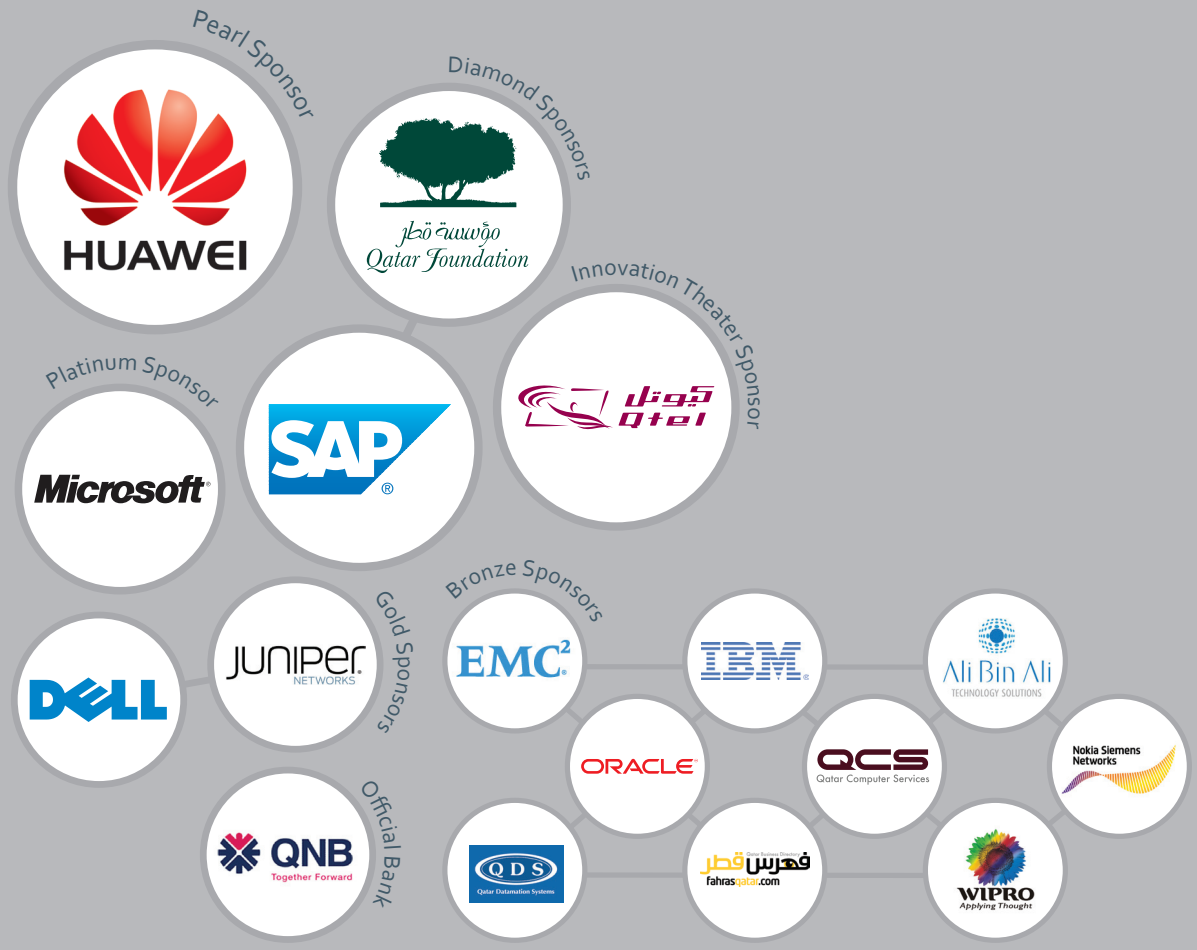
eAccessibility Policy in Qatar
Lisa Leidig - Policy and Strategy Manager, ictQATAR

My Story
Mr. Mohammad Shafea

Next Steps in Qatar
David Banes - Deputy CEO, MADA

Panel Discussion & QA

12:30- 14:00 Networking Lunch



Official Partners:

Official Hotel — The Ritz-Carlton

Business Community Partners — zawya

ict College Partner — College of the North Atlantic Qatar

Strategic Accessibility Partner — mada

Innovation Technology Partner — Qatar Science & Technology Park

Wireless Innovation Partner — QUWIC

Content Creation Partner — evolved digital

Strategic Entrepreneurship Partner — Enterprise Qatar

IT service Partner — malomatia

E-Government Partner — HUKOOMI

Digital Entrepreneurship Partner — potential

Media Partners:

Radio Broadcasting Partner	Official Trade Magazine	Supporting Publication	Digital Media Partner	Economy and business commerce	Official English Newspaper
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THOMSON REUTERS

Social Media Partners:

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Organizer:

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